

IMPROVING SCHOOL READINESS TOGETHER!



PARENTS & CARERS TOLD US ABOUT POSITIVE CHANGES AT HOME:

- ★ Reading time has become part of household routine
- ★ Feel more confident reading aloud
- ★ Agree that reading together is important
- ★ Think having books delivered at home has supported them to read to their children



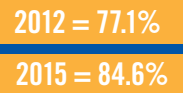
We can't put them to bed until we have read at least 1 or 2 books."



He knows for the duration of that book he's going to have my complete attention. It's part of our relationship rather than just an activity."

2015 AUSTRALIAN EARLY DEVELOPMENT CENSUS DATA SHOWS THAT:

Children's language and cognitive skills are improving:

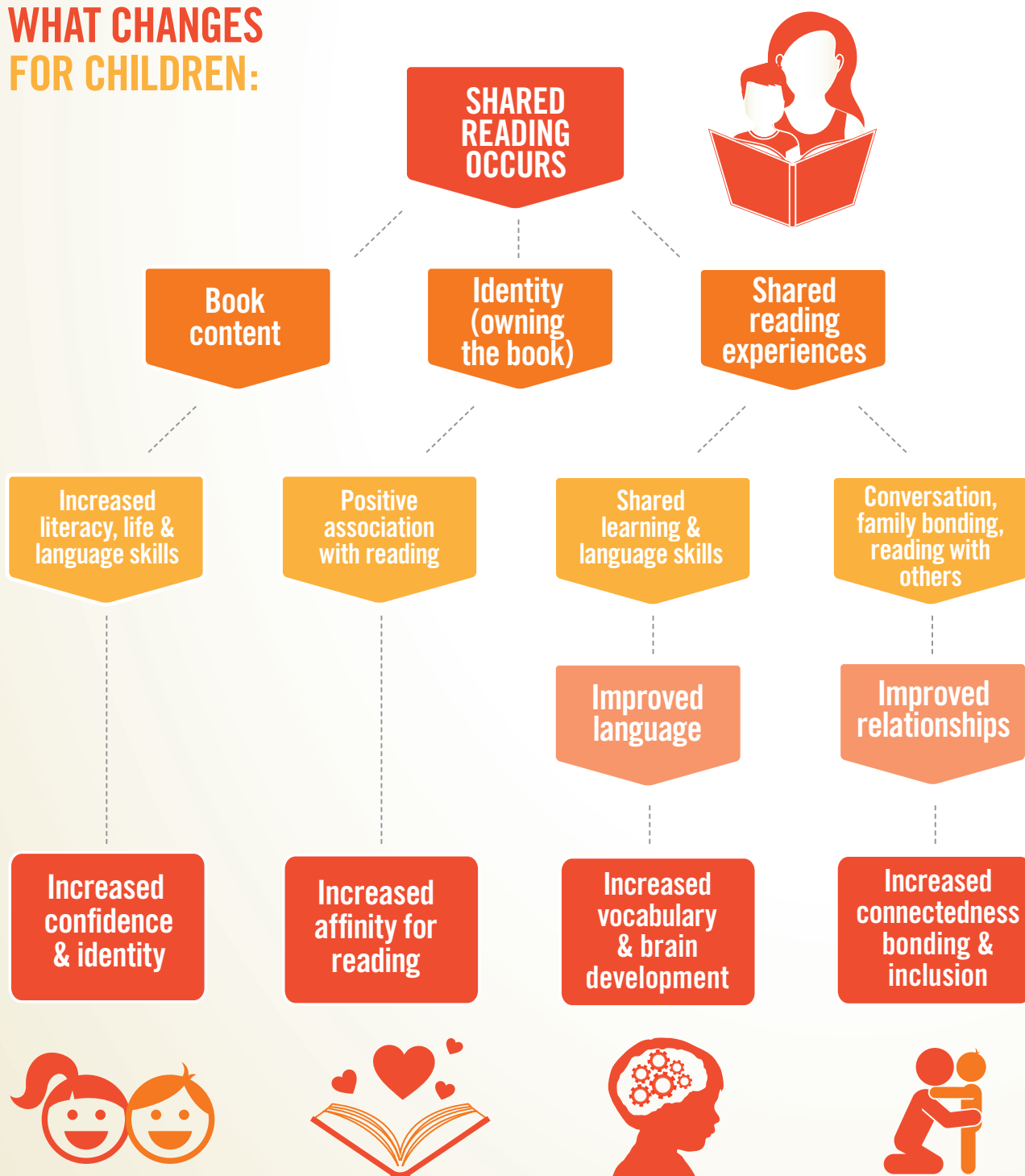


However,

22% OF CHILDREN still start school 'developmentally vulnerable' in 1 or more domains.



WHAT CHANGES FOR CHILDREN:



CHILDREN ARE MORE LIKELY TO START SCHOOL READY IF:



- ★ Home life supports reading
- ★ Parents devote time and energy to shared reading
- ★ Parents value reading to their children
- ★ Children are receptive to parents reading

HOW WE'RE RESPONDING:



OUR EARLY YEARS INITIATIVES HAVE:

- ★ Delivered over 83,912 BOOKS
- ★ Engaged over 6,275 CHILDREN
- ★ Reached 37 COMMUNITIES

Evaluation data includes:



88 Phone Surveys



8 Workshops



56 Interviews



Internal Reports

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