



# COMMUNITY IMPACT ASSESSMENT

**Continuous monitoring and improvement of community work helps NFPs and government to understand and maximise the impact of activities, and return on investment for funders.**

But how do we know our programs, services and initiatives are achieving positive, sustainable community impact – real change for individuals, families and communities?

United Way Australia will work with you and your community stakeholders to develop and implement a community impact assessment framework to ensure your activities deliver lasting social change.

## OUR APPROACH

- **Fit for purpose**  
We know one size does not fit all. Our diverse toolkit draws on deep practical experience, matching Community Impact Assessments to your specific community and initiative.
- **Inclusiveness of stakeholders**  
We support you to work with diverse stakeholders to understand and include different perspectives.
- **Strategic**  
We help you to understand the challenge, identify the critical factors, and coordinate action. We look beyond what is happening right now, to examine implications for your existing strategy, and support you to make adjustments as required.
- **Ethical**  
Our support adheres to the Australasian Evaluation Society Code of Ethics.

## BENEFITS

- ✔ **Shared commitment for change**  
Build shared ownership and responsibility by involving key stakeholders in all aspects of community work, including monitoring and improvement
- ✔ **Better understanding**  
Continuous monitoring helps you to understand what works, why and how
- ✔ **Continous improvement**  
A strong understanding enables you to do more of what works, and change those activities that don't
- ✔ **Greater impact**  
Real time learning and adjustment facilitates better local outcomes, and lessons that can be shared to affect broader change
- ✔ **Strengthened funding**  
Government, business and foundations are more likely to fund initiatives that are demonstrated to work, and are geared towards continuous improvement

## CONTACT US

To discuss how we can support your work please contact Eleanor Loudon on 0422 731 906 or [eleanor.loudon@unitedway.com.au](mailto:eleanor.loudon@unitedway.com.au)