

Dolly Parton's IMAGINATION LIBRARY

IMPROVING SCHOOL READINESS TOGETHER ♥



2013-2018: OUR IMPACT

Since 2013, United Way Australia has been working with communities to improve children's learning and life chances through the Imagination Library. Here's just a snapshot of what we've achieved together:

230,000+

BOOKS



delivered to local children as part of the Imagination Library

6000+

GRADUATIONS



of children better equipped to start school ready to thrive

10,000+

CHILDREN



and families provided with free books and learning resources

50+

COMMUNITIES



engaged in building awareness and support for shared reading

THE CHALLENGE: AUSTRALIAN SCHOOL READINESS

THE 2018 AUSTRALIAN EARLY DEVELOPMENT CENSUS SHOWS THAT:

22% OF CHILDREN start school 'developmentally vulnerable' across Australia



IN DISADVANTAGED COMMUNITIES:

32% OF CHILDREN – around 1 in 3 – are starting school unprepared



HOW CHILDREN BENEFIT THROUGH SHARED READING:

★ Increased confidence



★ Increased affinity for reading



★ Increased brain & language development



★ Increased connectedness & inclusion



WHAT LOCAL PARENTS TELL US:



"The ownership my child has from receiving his book in the mail beats a present or a library book... SOMEONE thinks HE is important enough to send him a regular BOOK!"

"The more I read to my kids, the more they learn how to describe things, their vocabulary becomes better, they speak in more complex sentences."

"I love the program. I never thought I would read so much myself. I get a lot of satisfaction reading with my son, and it's so rewarding to see him enjoying it too."



To find out more visit:
imaginationlibrary.com.au

SUPPORTING CHILDREN TO READ, LEARN, SUCCEED

United Way's early learning initiatives have proven to increase school readiness through the simple act of shared reading, giving more children the chance to be successful learners in school, and reach their full potential in life.

Our initiatives support greater shared reading in the home by:

- 1 Providing quality, free books home-delivered each month
- 2 Building parent's reading skills and confidence
- 3 Community mobilisation, including public reading events

