

UNITED We Sing

★ A VIRTUAL LUNCHTIME CONCERT ★

Tune into your organisation's hidden musical talent – from the crooners to the belters to the air-guitar extraordinaires – and join us in this high-note competition to raise vital funds for children's literacy.

After holding auditions with your internal teams, it will be time to put your talent to the test. Your best talent will strive to take home the trophy as they belt it out in a finale along with other organisations. Our esteemed panel of judges will choose based on talent, creativity and cheekiness.

We're all feeling the frustration of the home-office, so this can be a fun event for your team, and a chance to belt it all out while helping local kids.

To find out how your shower singing skills can bring books and the chance of a brighter future, contact:
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GIG GUIDE

When:

Thursday 2 December 2021,
12-1pm AEST

Cost:

\$3000
(per corporate team)

Join our
partnership:

FUJIFILM
Value from Innovation

Johnson & Johnson

macquarie
TELECOM GROUP

United Way
Australia

OPTUS

ORIX

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UNITED We Sing



FAQS



What is United We Sing?

It's a virtual lunchtime concert where companies are able to enter their best performer(s) to compete with performers from other companies in a fun, light-hearted competition to raise funds for early literacy.

Why should my organisation take part?

We're all feeling the frustration of the home office. This can be a fun event for your team, and a fun chance to find the hidden talent in your organisation, while helping local kids.

How will United We Sing run?

In Part One: an internal audition process during an all staff/town hall meeting where staff are encouraged to perform their best song to become the official entrant for the company in the finale. Companies are encouraged to run this however they would like, in order to get the most engagement (and have the most fun). Staff are also encouraged to donate to the Imagination Library during this stage, either by donating to audition, to vote, or just because they want to. United Way proposes that the audition stage be held in early November.

In Part Two: The winning entrant from each company will participate in the finale, held in early December, and perform in front of a virtual audience a song of their choice.

The finale will be a fun and celebratory event, with judges choosing the winners based on an array of criteria including creativity and song choice, along with the performance as a whole.

How many acts can we enter?

Each company can have as many staff members audition as they like. We suggest employees vote for their favourite to represent the company in the finale. If you would like to submit more than one act, you can do so by donating an additional \$3000.

Is the finale performance live?

Each act will submit their performance by video prior to the finale and can be either an individual or a group performance depending on technology availability. There will be a livestream with each act's video played, and all performers will be required to be available for the livestream in case they are the winning act! We encourage all your team members to watch this fun performance which will include a panel of esteemed judges.

How much support will we get?

We will provide as much (or as little) support as you would like! We are happy to help with the audition process, though not with judging as we will remain impartial throughout. We can also help with any communications you plan on sending out and setting up the technological elements of the event.

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